

Orchestrating Success



in the Mountain State

## WVMEEA SOCIAL MEDIA POLICY

*proposed adoption November 2016*

### **Social Media Policy**

The purpose of WVMEEA's presence in social media is to:

- Act as a curator of music ed-related resources from internal and external sources in order to serve WVMEEA members and other constituents
- Communicate personally with the online music education community, and respond to feedback from all WVMEEA members and music education advocates
- Connect WVMEEA members to others within the profession, to those who serve music education, and to decision-makers
- Promote programs offered by WVMEEA and its partners in relation to all things music education, including advocacy, performance, professional development and items of general interest